

Suggested email wording to send the “Where PruFund Invests” video to your clients

CONDITIONS OF USE:

Please note that if you use this email, or similar text for any reason, you are responsible for ensuring that it's compliant. Whilst every care has been taken to ensure the accuracy of the following information, Prudential can accept no liability if you decide to use it.

Where PruFund invests

Dear **[Client Name]**

As an investor in PruFund, you'll know that your investment gives you a combination of an established smoothing process, global diversification and fund management expertise.

To provide you with further in-depth insight into your PruFund investment, Prudential has developed a new, short video, taking you behind the scenes to learn more about where PruFund invests.

This new video covers where your money could be invested across the world, the different types of assets it could be invested in, and explains how it could include some of PruFund's most interesting investments in 'alternatives'. You'll be able to see real examples.

To view the video, **simply please scroll down to the bottom of this page, where I've inserted a link.**

Also, I wanted to confirm to you that I'm keeping an eye on your plan, which we set up to help you reach your financial goals.

As with any investment the value can go down as well as up and you may not get back the amount you put in.

I hope you find this new video interesting and engaging. If you have any concerns or questions about your investments, please feel free to contact me.

[Closing sign off]

[Signature]

Please click here to watch the video [Where PruFund Invests](#)